



# 2006 WSPE Discovery Conference

April 13–14, 2006

Hosted by the  
Fox River Valley Chapter

SC Grand Banquet & Convention Center  
DePere, Wisconsin  
www.thescgrand.com

# Manufacturing in Wisconsin

**Thursday, April 13, 2006**

## The Instrumentation, Systems, and Automation Society Vendor Show and Technical Seminars

Seminars	Room A	Room B
11:30AM–12:30PM	Liquid Analysis	Sensors Direct to Bus
12:35PM–1:35PM	Wireless Automation Field Devices	Asset Optimization
1:40PM–2:40PM	Online Vibration Monitoring	Paper Formation Analysis
2:45PM–3:45PM	Networked Variable Speed Drives	Steam Optimization
3:50PM–4:50PM	Infrared Temp Monitoring	DCS Migration

FREE Lunch Buffet served from 11:30AM–1:00PM.

## Governor's New Product Awards Banquet

5PM–6PM Cocktail Reception (Cash Bar)  
6PM–9:30PM Dinner & Awards Presentations  
Frank's Dinner Theater

Sponsored by WSPE with support from WI Dept. of Commerce and the National Society of Professional Engineers, the GNPA competition helps showcase the important contributions of WI scientists and engineers to our economic growth and development.

- Keynote Speaker: Secretary Mary P. Burke, WI Dept. of Commerce
- GNPA Awards
- Evening Emcee, Tom Zalaski, TV5 newsanchor, Green Bay

**Friday, April 14, 2006**

## Homestyle Breakfast Buffet: 8AM–9AM

### Education Sessions

9AM–10AM

#### P.E. Personal Liability: Where Does the Buck Stop?

Richard Pitzner, Esq. and  
Wendy Bettermann of Holmes Murphy

Richard and Wendy will share their expertise in the areas of corporate vs. personal liability, personal liability as an employee, the impact of moonlighting, and protection against personal liability.

10:15AM–11:15AM

#### "Crossing the Chasm" of Interdisciplinary Engineering Practices

Donald Voigt, P.E. of Energenecs, Inc.

Scenarios will be presented engineer-to-engineer and peer-to-peer, on developing winning projects for various infrastructure projects involving equipment as manufactured in the US and overseas.

## WSPE Luncheon & Keynote

11:30AM–1:15PM

Larry McCarren  
Packer Football—  
Past & Present

### Frank's Dinner Theatre

- WSPE President's Welcome
- Buffet Lunch
- Officer Induction
- Engineer of the Year Award
- Keynote Speaker



### Education Session

1:30PM–2:15PM

#### Not Just Bubble Wrap!

Michael R. Nowak of Coating Excellence

Founded in 1997 and growing still to be the \$120 million (sales) operation it is today, Coating Excellence International's co-founder Mike Nowak, will talk about how quality,

service and innovation helped the company achieve its fast growth.

2:30PM–3:15PM

#### Energy Efficiency and the State of Wisconsin: The Virtual Power Plant

Neal Verfuert of Orion Energy Systems

Since he founded it in 1996, Neal Verfuert has been president, guiding force and chief architect of Orion Energy Systems' remarkable growth, going from a truly tiny business entity to one uniquely positioned for dramatic growth in immediate future. Neal will share the challenges and 'inside secrets' of his successful manufacturing facility right here in Manitowoc, WI.

### WSPE Annual Meeting

3:30PM–5:00PM

The Board of Directors will overview the Society's activities over the last fiscal year, including programs, significant events, and our financial report. All members are welcome and encouraged to participate in the discussions.

Finish out the 2-day event by enjoying the hilariously funny Woodstock-spoof **Frank Stock!** Wisconsin's first all original dinner theater, SC Grand Dinner Theater will exceed all your expectations. Drinks start at 6:00PM, followed by dinner at 7:00PM with the show beginning at 8:00PM.

**Spouses Program—Friday,  
April 14th**  
“Think Spring”

**8:00AM** Homestyle Breakfast Buffet at the SC Grand (with the conference attendees)

**9:00AM** Transportation to: **Susan’s Basketree**

**Susan’s Basketree** is a gourmet food store that specializes in producing the most spectacular, most stunning, and most mouth-watering gift baskets! They also have a charming café which will make you feel like you’re in the South of France!

Susan and her staff will be putting together a wonderful food demonstration showcasing the highest quality of gourmet food items... and of course we get to taste test it all!

Afterwards, there will be plenty of time to browse through the shop to view their wide selection of gourmet foods, gift baskets, kitchen utensils, candles—all the things that make cooking fun!!

**11:00AM** Return Transportation to SC Grand for Lunch Buffet, Keynote Speaker (Larry McCarren) and Awards presentation.

Following lunch, Shuttle Service will be available for those interested in going to : Bay Park Square Mall, Oneida Casino, or the Antique Mall.

**Host Hotels**



BY CHOICE HOTELS

**Sleep Inn & Suites**  
DePere, WI  
(920) 338-8800  
\$59/night includes breakfast  
Price available until Friday, April 7th  
www.sleepinn.com



**Tundra Lodge Resort & Waterpark**  
Green Bay, WI  
(877) 886-3725  
\$99/night includes 4 waterpark passes  
Prices available until Friday, April 7th  
www.tundralodge.com



WSPE Headquarters  
Nancy Short, WSPE Executive Director  
7044 South 13th Street  
Oak Creek, WI 53154

**WSPE 2006 Discovery Conference**  
DEADLINE for REGISTRATION: April 11, 2006

Fill out the registration form below and return with payment to :

*Nancy Short, WSPE Executive Director*  
7044 South 13th Street, Oak Creek, WI 53154  
414-908-4950, Ext. 135 www.wspe.org

**Thursday, April 13, 2006**  
**(ISA) Automation Expo**

Attendance at this event is *Complimentary*

**Governor’s New Product Awards Banquet**

- \$35
- \$35 Spouse/Guest

Checks Payable to : WSPE

**Friday, April 14, 2006**

Price includes Food and Education Sessions

- \$50 WSPE Member
- \$40 Spouse Program
- \$65 Non-Member
- \$25 Student
- \$48 ea. *Frank Stock*. How many people? \_\_\_\_\_

PDH’s Available Upon Request

Name: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Guest Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_