## 2019-2020 Strategic Direction

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<th>Champion</th>
<th>Guide</th>
<th>Advance</th>
<th>Unite</th>
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<td>WSPE Champions the PE License</td>
<td>WSPE serves as a Guide throughout an engineer’s path</td>
<td>WSPE enhances member's skills for career Advancement</td>
<td>WSPE Unite s engineers through networking and promotion of the profession</td>
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### 2019/20 Oversight Officer

<table>
<thead>
<tr>
<th>President-Elect</th>
<th>President</th>
<th>Past President</th>
<th>Previous Past President</th>
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<tbody>
<tr>
<td>John Brome, P.E.</td>
<td>John Kustka, P.E.</td>
<td>James Buggs, P.E.</td>
<td>Angela Hanz, P.E.</td>
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### 2019-20 GOALS:

#### Champion
- Update WSPE Bylaws to align with NSPE core values and goals
- Enhance Legislative effectiveness by strengthening committee membership and engaging statewide participation
- Promote the PE license by:
  - Continuing to defend licensure and monitor legislative activities in and near Wisconsin
  - Educating engineers on the benefits of licensure

#### Guide
- Develop a plan to visit the engineering schools in Wisconsin to educate students about WSPE
- Educate membership on resource availability regarding ethical issues in practice
- Define the role of Executive Director, take steps to vet applicants and fund the position
- Identify and generate additional non-dues revenue

#### Advance
- Develop & deliver leadership training at State and Chapter levels
- Identify leadership training programs for all WSPE members
- Plan and deliver WSPE Discovery Conference (engage Chapter assistance)
- Sponsor Order of the Engineer ceremony at 2020 Discovery Conf
- Assist Chapters in identifying PDH activities which generate interest and build a sense of community
- Enlist necessary resources to enhance WSPE eNEWS program
- Educate membership on 15 free PDHs from NSPE

#### Unite
- Develop a plan to improve membership engagement and recruitment:
  - Gather data on membership and potential membership
  - Evaluate by Chapter
- Strengthen State Chapter relationships:
  - Identify activities to engage chapters
  - Officers to visit local Chapter meetings

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<thead>
<tr>
<th>VP of Government Affairs Portfolio</th>
<th>VP Education Portfolio</th>
<th>Leadership Programs Committee</th>
<th>VP Membership Portfolio</th>
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<tr>
<td>Glen Schwalbach, P.E.</td>
<td>Andy Meyers, P.E.</td>
<td>Chair: Jim Makosky, P.E</td>
<td>Nancy Schultz, P.E.</td>
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<td>Conference Planning Committee</td>
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<td>Co-Chair: Fred Groth, P.E.</td>
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<td>Co-Chair: John Brome, P.E.</td>
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